



โรงเรียนสร้างสรรค์สิ่งแวดล้อมดีเด่น เฉลิมพระเกียรติ

::NEWS CLIPPING::

FROM: Trade Thailand, April, 2008

English-language Monthly, located Thailand Page: 16

'FOLLOW THE KING'S PATH WITH HONDA'

Follow the King's Path with Honda

The Honda Group of company in Thailand, under the supervision of Dr. Sumet Tantivejkul, and in conjunction with the Office of the Royal Development Projects Board and the Ministries of Education, Natural Resources and Environment, Energy, and Agriculture and Co-operatives, jointly organized the ceremony to announce the results of the "4th Honda School Environmental Challenge" competition for the H.M. the King's Cup. An exhibition

entitled "Follow the King's Path With Honda" displaying the projects of the 12 outstanding regional schools', was also held. The schools' projects have created guidelines in solving environmental problems involving wastewater, garbage and energy.

Mr. Adisak Rohitasune, Senior Vice President, Asian Honda Motors Ltd., said "Honda has initiated the 'Honda School Environmental Challenge' project in collaboration with the Thai Environmental and Community Development Association since 1999 and continued with the program, in response to H.M. the King's concepts on environmental conservation. The program has focused on the process of raising awareness about environment conservation, beginning with activities in schools. Honda is confident that if we can train young people to understand the importance of nature and the environment, and learn the way to live in harmony with the nature. When they grow up they will serve as good stewards who will watch





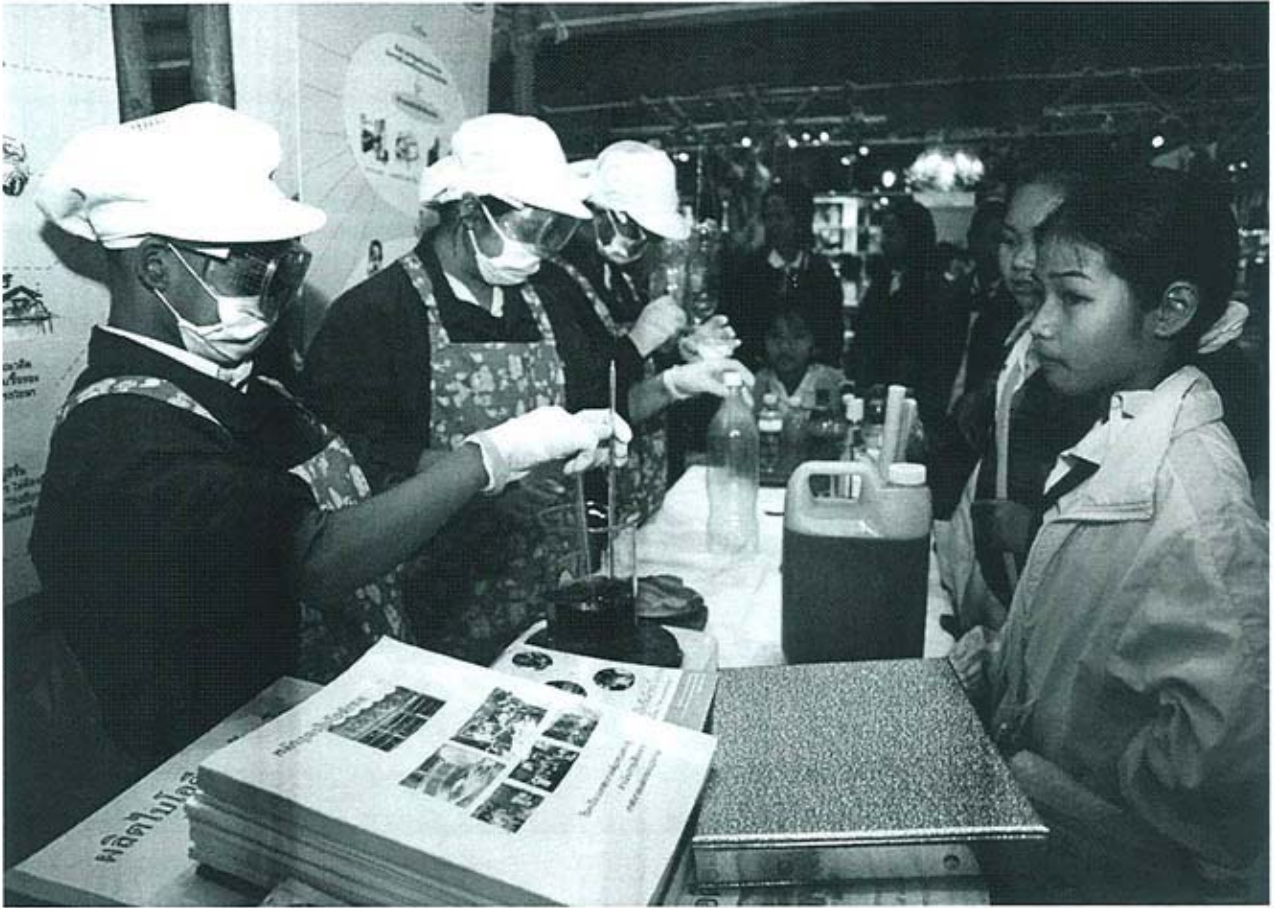
Challenge 4" in which top schools have applied H.M. King's initiative on the waster water, garbage and energy management and then gone on to implement projects to solve these problems, in line with the situation in the schools and communities. The 12 school were selected by a judging panel composed of experts in the field from agencies participating in the program. The 12 outstanding regional schools, will display their work and exchange ideas learned during the program with the public and interested schools, so that they can apply them at their own schools. This

over the world. The program also reflects the commitment Honda has with future generations, in its determination to build up balance in the nature and environment for the sake of the present and future generations.

Environmental problems have become a national agenda and the time has come for everybody to realize this and join together to restore our environment for the benefit of our world and for our descendants," Adisak said.

Mr. Pongdej Sriwachirapradit, Director of the Program, said "The program "Honda School Environmental





would create a network of schools that share and skills and knowledge in environmental solutions among themselves.”

The book “Follow the King’s Path” has compiled knowledge gained by 12 outstanding regional scholols from the project in solving environmental problems by using H.M. th eKing’s ideas. The program demonstrated that the cooperation and morale support from parents, teachers, community and local officials was a highly important part in solving the environmenatal problems. This knowledge can serve as a manual for other schools and those who are interested in the issue. The “Follow the King’s Path” book was written by Yuthana Warunpitikul, former editor of a leading magazine. The copies of the book will be provided to anybody who wants to have it. Interested individuals can contact www.hondagreenschool.com or the coordinating center of the Honda School Environmental Challenge Tel. 02-752-7697 ext. 102.

